

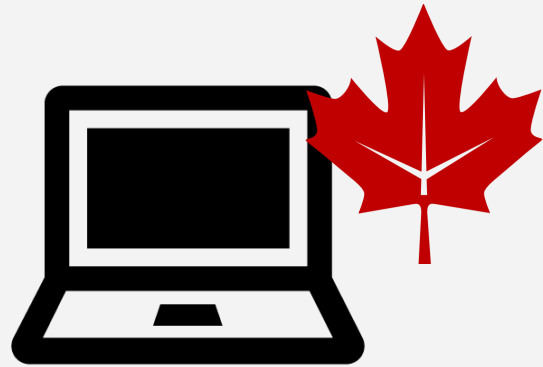
EVALUATING ONLINE REGISTRATION: THE CANADIAN CASE

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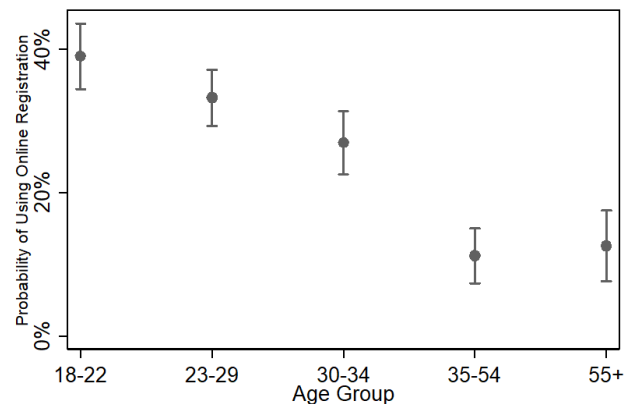
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Who uses online registration?

- Age is a significant predictor of online registration usage. The youngest age groups are more likely to take advantage of this opportunity.
- Those with greater knowledge about politics were also more likely to take advantage of online registration.
- Other sociodemographic variables (gender, rural vs urban setting, education levels) were not significantly related to online registration use.

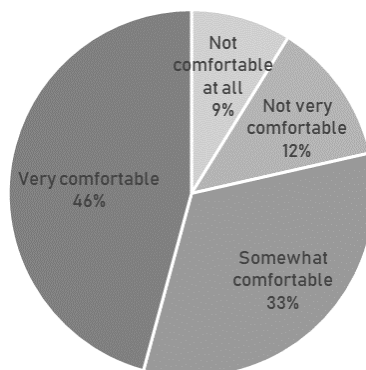
*Predicted Probability of Online Registration
Highest Among Youth 18-22*



Data from: Elections Canada, "2015 National Youth Survey."

Are voters concerned about providing sensitive registration information online?

"To complete voter registration online, electors must provide their date of birth, home address, and driver's license number on Elections Canada's website. Are you comfortable with providing this information to Elections Canada?"



- Nearly 80 percent of respondents reported that they were very or somewhat confident in this system, suggesting strong public trust in Elections Canada to provide online registration services.
- Youth were the most likely to trust online registration,
- Trust in online registration increases as education and political knowledge increases.

Data from: Fournier, Patrick, Fred Cutler, Stuart Soroka, and Dietlind Stolle, "2015 Canadian Election Study."